

Name of the Organization: Duedroi Rangwang Zhidhey Tshogchung (DRZT)

Postal address of the registered office: PO. Box No. 920

Proposed location of the registered office: Reegyal Lhuenpo Building, Rabten Lam Changangkha, Thimphu

Objectives	Activities	Output	Deliverable / Indicator	Lead	
Promote Karzay (vegetarian) lifestyle	Advocacy programmes: Conduct Karzay advocacy programmes in Schools, Institutes, Hotels, Dzongkhags, Gewogs and Chiwogs.	600 people will be vegetarians or reduce non-vegetarians after end of advocacy in each Dzongkhags	Number of advocacy programmes conducted in a year in Schools, Institutes, Hotels, Dzongkhags, Gewogs and Chiwogs. Number of advocacy materials printed and distributed in a year	DRZT Executive Members Dzongkhag DRZT Coordinators Note: Chair/ Dy Chair and Trustee Members are the Executive Members.	
	Advocacy Materials: Design and distribute pamphlets, brochures, posters and banners on the theme of vegetarianism and healthy lifestyles	Pamphlets, brochures, posters and banners designed, will be distributed in different institutions and locations.	20.000x20x3	Number of vegetable culinary Chef ToTs trained in a year	DRZT Executive Members Dzongkhag DRZT Coordinators
	Advocacy Trainings: Training of Trainers (ToT) on vegetable culinary Vegetable culinary training: Conduct vegetable culinary training in in Schools,	20,000 in dzongkhags in 3 yrs. 6 Trainers of Chefs specializing in vegetable culinary will be trained	20,000 in dzongkhags in 3 yrs. 6 Trainers of Chefs specializing in vegetable culinary will be trained	Number of vegetable culinary Chef ToTs trained in a year Number of culinary trainings conducted in a year in	Note: Chair/ Dy Chair and Trustee Members are the Executive Members

<p>Promote concept of animal rights</p>	<p>Institutes, Hotels, Dzongkhags, Gewogs and Chiwogs.</p> <p>World Vegetarian Day: World Vegetarian Day observed on 1st October of every year</p>	<p>Culinary trainings will be conducted in Schools, Institutes, Hotels, Gewogs and Chiwogs.</p> <p>10x20x 3</p>	<p>Schools, Institutes, Hotels, Dzongkhags, Gewogs and Chiwogs.</p> <p>Number of Schools and Institutions observing World Vegetarian Day.</p>	<p>Executive Committee Members of DRZT</p> <p>DRZT Executive Members</p> <p>Culinary Chef ToTs</p>
<p>DRZT Day</p>	<p>Animal Rights Advocacy: Disseminate concept of worthy relationship of animals, human beings and ecology at major festivals and events.</p> <p>DRZT Foundation Day will be observed on 11th November every year in all dzongkhags</p>	<p>World Vegetarian Day will be observed in Schools and Institutes.</p> <p>1000x20x3</p> <p>DRZT camps conducted and information dissemination counters setup at major festivals and events.</p> <p>2000x20x3 every year with programmes on promotion of animal rights.</p>	<p>Number of DRZT camps on animal rights and information counters setup at major festivals and events</p> <p>Number of events and programmes held on the DRZT Day</p>	<p>Note: Chair/ Dy Chair and Trustee Members are the Executive Members</p> <p>DRZT Executive Members</p> <p>DRZT Executive Members</p>
	<p>Conduct survey and information to develop vegetarians database for the country.</p>	<p>Surveys to be conducted in Schools and Institutes to establish baseline data</p>	<p>Baseline data of the country.</p>	<p>DRZT Executive Members</p>

Develop Vegetarian database for the country		on vegetarians and to interview 10000 people		DRZT Executive Members DRZT Executive Members Note: Chair/ Dy Chair and Trustee Members are the Executive Members
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Timeframe

Out put	Activities	Year 1	Year 2	Year 3
600 people will be vegetarian,	Conduct Karzay advocacy programmes in Schools, Institutes, Hotels, Gewogs/ Chiwogs.			
120,0000 brochures will be distributed,	Design and distribute pamphlets, brochures, posters and banners on the theme of vegetarianism and healthy lifestyles			
ToT for 6 Chefs, for Veg. culinary training, 10x20x3	Training of Trainers (ToT) on vegetable culinary in Schools, Institutes, Hotels, Dzongkhags, Gewogs/Chiwogs.			
10x20x3 people will be trained as chef in 20 Dzongkhags	Culinary Trainings for 10 people in each 20 Dzongkhags will be trained in 3 years.			

1 st October World Vegetarian Day 1000x20x3+ people – expected to attend	World Vegetarian Day to observe on 1 st October of in Schools and Institutions. Disseminate concept of worthy relationship of animals, human beings and ecology at major festivals and events for 1000x20x3.			
20x3x20 all dzongkhags	Set up of DRZT counters at the major festivals and events in all Dzongkhags.			
DRZT foundation day 2000x20x3	Observation of DRZT Foundation day on 11 th November in all dzongkhags.			
To conduct surveys in Schools and Institutions for 10,000+ people	Conduct survey to develop vegetarians database from 10,000 people –sample			

Budget

Out put	Activities	Year 1	Year 2	Year 3
600 people will be vegetarian,	Conduct Karzay advocacy programmes in Schools, Institutes, Hotels, Gewogs/Chiwogs.	400,000.00	400,000.00	400,000.00
120,000 brochures will be distributed,	Design and distribute pamphlets, brochures, posters and banners on the theme of vegetarianism and healthy lifestyles	400,000.00	400,000.00	400,000.00
ToT for 6 Chefs, for Veg. culinary training, 10x20x3	Training of Trainers (ToT) on vegetable culinary in Schools, Institutes, Hotels, Dzongkhags, Gewogs/Chiwogs.	400,000.00	400,000.00	400,000.00
10x20x3 people will be trained as chef in 20 Dzongkhags	Culinary Trainings for 10 people in each 20 Dzongkhags will be trained in 3 years.	1000,000.00	1000,000.00	1000,000.00
1 st October World Vegetarian Day	World Vegetarian Day to observe on 1 st October of in	500,000.00	500,000.00	500,000.00

1000x20x3+ people expected to attend	Schools and Institutions. Disseminate concept of worthy relationship of animals, human beings and ecology at major festivals and events for 1000x20x3.			
20x3x20 all dzongkhags	Set up of DRZT counters at the major festivals and events in all Dzongkhags.	300,000.00	300,000.00	300,000.00
DRZT foundation day 2000x20x3	Observation of DRZT Foundation day on 11 th November in all dzongkhags.	500,000.00	500,000.00	500,000.00
To conduct surveys in Schools and Institutions for 10,000+ people	Conduct survey to develop vegetarians database from 10,000 people –sample	800,000.00	800,000.00	800,000.00
Total		4300,000.00	4300,000.00	4300,000.00